About the course:
The Advanced Diploma of Photography course (22176VIC) is designed to produce professional photographers preparing them for a career in the photography industry. The course is delivered in a supportive environment that ensures the technical and specialised skills required for industry are built on from foundation to professional level.

All students undertake 33 units of competency across areas such as photographic practice, digital capture, studio, photographic technique including postproduction and lighting control. These skill sets are integrated throughout the course and built on from foundation to professional level.

The first year engages with both output and photographic craft, while building the techniques and approaches fundamental to photographic practice. Second year extends genre photography, techniques, lighting and studio while students explore their own style and practice. The specialisations commercial photography, photojournalism or art photography, in final year allow students to refine their photography in terms of a final folio. At this level integral to the transition from student to photographer are the industry links and focus of the course.

Delivery Mode:
The Advanced Diploma of Photography is delivered in face to face mode including classroom based lectures and demonstrations, group tutorial discussions, practical exercises, industry placement and other associated activities that enable students to achieve their goals.

Contact Hours:
The full time study program comprises six 17-19 week semesters (levels) delivered over three years. The program is vertically integrated and requires the satisfactory completion in all units of competency in each year of the course before proceeding to the next year. The semester is based on approximately 19 – 23 contact hours per week including between 2 and 3 final weeks of 3-6 hours of dedicated final semester folio production. During folio production periods students have access to PSC facilities and support from teachers and allied staff.
**VET Course of Study:**
*Advanced Diploma of Photography (22176VIC)*
Completed in 6 semesters over 3 years of full time study
Delivery Mode for all units of study: On site delivery
Delivery Location for all units of study: Southbank, Melbourne.

**VET Unit of Study**
The Advanced Diploma of Photography course comprises 6 units of study delivered over 6 semesters:
- First year semester A = Level 1
- First year semester B = Level 2
- Second year semester A = Level 3
- Second year semester B = Level 4
- Third year semester A = Level 5
- Third year semester B = Level 6

Each Unit of Study has a corresponding code as follows:
- PSCL1
- PSCL2
- PSCL3
- PSCL4
- PSCL5
- PSCL6

**Unit of Study duration in 2014:**
- Semester A: (119 days)
- Semester B: (126 days)

**Census Dates in 2014:**
- Semester A: 21/03/14
- Semester B: 15/08/14

**Tuition Fee for each Unit of Study in 2014:**
$9,125.00

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**Enrolments are for one year and comprise 2 semesters or 2 Units of Study.**

**Important information and dates:**

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<th>Unit of Study Code:</th>
<th>Unit of Study</th>
<th>Commencement Date</th>
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Course Structure

The three year Advanced Diploma of Photography is structured across 6 semesters known as Levels:

First year Unit of Study:
Level 1 (code: PSCL1):
The first semester lays the foundation for students' photographic practice through an introduction to genre photography on location. Key skills involving digital capture and post production, and design. Engaging with screen output students generate considered images to produce a body of work. Location photography and available light is integral to this level. These units of competency are assessed in Level 1:

- VU20683 Investigate photographic genres
- VU20689 Use a camera creatively
- BSBITU101A Operate a personal computer & VU20686 Work within a digital imaging environment
- VU20691 Apply basic design theory to image making
- VU20692 Work with light on location

First year Unit of Study:
Level 2 (code: PSCL2):
The second semester explores the creative process. Students continue to build their camera craft and technique both on location and in the studio. There is greater emphasis on light and workflow, the photographic print and producing a folio of work. These units of competency are assessed in Level 2:

- VU20681 Build creativity in photographic practice
- VU20690 Apply advanced camera practice
- VU20688 Process and edit digital images
- VU20693 Work with lighting and photographic technique
- & CUEOHS02C Establish and maintain a safe and secure workplace
- VU20700 Research historical and contemporary photographic culture

Second year Unit of Study:
Level 3 (code: PSCL3):
This level (the second year) extends the creative process, photographic craft, studio lighting and technical control. Students undertake a client placement working to a brief. Studio photography explores artificial light and colour, together with digital workflow, process and print output. These units of competency are assessed in Level 3:

- VU20682 Apply creativity in photographic practice
- VU20707 Apply colour theory to photographic practice
- VU20696 Manage colour in a digital environment
- VU20697 Use studio cameras and lighting
- VU20699 Establish Photographer/Client Relations

Second year Unit of Study:
Level 4 (code: PSCL4):
At this level students explore and develop a personal style while becoming more independent learners able to work to briefs. Students will be expected to integrate their visual, technical and postproduction skill sets to produce more sophisticated photographic folios. The moving image is now included as an integral skill set to photographic practice. These units of competency are assessed in Level 4:

- VU20684 Develop personal photographic style
- VU20701 Apply advanced post-production techniques
- VU20694 Apply digital imaging & printing processes &
- VU20695 Use tonal controls
- VU20709 Produce a moving image
- VU20698 Apply studio lighting techniques
Third year Unit of Study: Level 5 (code: PSCL5)
In the final year of the course, students select a major specialisation, either commercial photography, photojournalism or art photography. Students will be expected to integrate their creative practice, technological, technical and lighting skills to produce a specialised folio of images. Students will be required to immerse themselves in the industry at this level through the mentor program, industry awards and industry networks. These units of competency are assessed in Level 5:

- BSBPMG510A Manage a project (major specialisation)
- PSPGOV311A Work with a coach or/and mentor
- VU20703 Employ professional studio lighting
- VU20706 Apply digital imaging for industry

Third year Unit of Study: Level 6 (code: PSCL6)
This is the final semester of the course students are expected to refine their acquired skill set and commence the transition from student to photographer. The focus is on building a professional and independent work style, while placing a particular emphasis on replicating the working realities of the industry. Students will be expected to continue with their mentor relationship and further establish a network of industry contacts. A core requirement will be producing a major folio that includes a series of conceptually and technically competent images that communicate successfully. Students will present their final specialisation folio to a panel consisting of external industry and PSC assessors. The units of competency are assessed in Level 6:

- VU20685 Apply specialised photographic practice (major specialisation)
- VU20702 Establish a career direction within the photography industry
- VU20704 Manage and promote a small business
- VU20711 Apply contemporary photographic media (Commercial & Art specialisation) or
- VU20712 Write for Publication (PJ specialisation)