

Focus Your Future



**PHOTOGRAPHY
STUDIES
COLLEGE
03 9682 3191**



www.psc.edu.au

WINNER
2009 AIPP Australian Tertiary
Institute of the Year
2009 AIPP Australian
Student Photographer
of the Year

About Photography Studies College (PSC)

Photography Studies College is a leading contemporary tertiary photographic college, located in Melbourne's vibrant arts precinct, close to major galleries, a range of cafes and the city centre. For over thirty-eight years PSC has provided high quality and cutting-edge photographic education, consistently producing award winning students and graduates. As a student at PSC you will learn in a small, creative and supportive environment, taught by a talented group of lecturers from the professional image-making industry; a team that offers a great deal of experience, expertise and diversity.

From day one of your Advanced Diploma of Photography course, you will learn that photography is about much more than just using a camera or computer, you will learn that it's about seeing, perceiving and communicating; that it's about having something to say. Each day you'll be challenged to see the world with a fresh vision, look beyond the mundane and find your own interpretations and photographic style.

With this unique and stimulating approach, the course offers you the opportunity to become a skilled and confident image-maker, one who will consistently push the boundaries of photography and graduate ready not only for today's and tomorrow's challenges, but capable of responding to a new future in the photographic world that lies ahead.

"To me photography is an art of observation. It's about finding something interesting in an ordinary place ... I've found it has little to do with the things you see and everything to do with the way you see them."

Elliott Erwitt
Photographer



Focus Your Future

OPEN DAY SUNDAY 15 AUGUST 2010 10-4

info@psc.edu.au www.psc.edu.au 03 9682 3191

Why choose to study photography at Photography Studies College (PSC)?

PSC provides a small, specialised learning environment and a professional group of top industry teaching staff who are committed to excellence and innovation. The friendly, supportive and encouraging environment assists you to reach your goals, as do the impressive facilities. There are professionally equipped studios with multiple working bays and well equipped digital labs. The Advanced Diploma course offered by PSC is unique and responsive to the needs and requirements of the professional photography industry.

Our strengths are:

- We offer a unique pathway to a degree at RMIT University
- We embed creativity, employability skills, love of learning and technology throughout the course
- We are a leading college that has over 38 years of experience
- We are a multi award winning college
- We offer a great student to teacher ratio
- We provide a contemporary digital course
- Our course provides continual folio development
- Our program has a consistent professional focus
- We offer a unique Industry Placement project
- An invaluable Mentor Program
- You choose your final year specialisation

About the Advanced Diploma course at PSC

The Advanced Diploma of Photography is a three year course that offers students the unique opportunity to **specialise in commercial photography, art photography or photojournalism**. PSC has over thirty-eight years of experience in photographic education.

Multi Award Winning College

The Advanced Diploma of Photography is fully recognised by the peak industry body the Australian Institute of Professional Photography (AIPP), government and other industry bodies. PSC students and teachers are frequent winners of major national and state industry awards. In 2009 PSC won the Australian Institute of Professional Photography – national and state – Tertiary Institute of the Year, for excellence in photographic education and training and the top student award, the Australian Student Photographer of the Year. In 2008 PSC student Kohei Sato won the Advertising category at the (AIPP) Victorian Photography Student of the Year photography industry awards; this high level of achievement followed on from the previous year when, in 2007 our student won the Victorian Photography Student of the Year award. PSC graduates now work as photographers around the world in cities as diverse as New York, Dubai, London, Paris and Tokyo.

How do I apply for the Advanced Diploma of Photography course at PSC?

It's easy. Just complete and return the PSC Course Application Form (attached to this poster) by **15 October 2010 to Photography Studies College, 65 City Rd Southbank VIC 3006** or download the form from our website www.psc.edu.au – (just go to courses, then full time)

AND

you must also apply through VTAC (Victorian Tertiary Admissions Centre) by **30 September 2010**. Find us in the VTAC Guide 2011 – **Course code 89102** – or on the VTAC website www.vtac.edu.au (*Please refer to the Entrance Requirements of the VTAC Guide 2011 for minimum tertiary entrance requirements. You must satisfy these and complete the Extra Requirements listed in the PSC Course Entry and below, to be eligible for selection into this course.*)

What are the Extra Requirements that I must complete?

You are required to complete and return the PSC Course Application Form to PSC and attend an interview at PSC – presenting your folio. Applicants will be notified of their interview date and time by end October. The interviews will take place from mid November through to early December.

Interview and Folio

The PSC interview and presentation of folio will give you the opportunity to demonstrate your engagement with photography/image-making/visual culture and showcase your interest, enthusiasm, strengths and motivation. The interview is personal and usually one on one, providing you with the opportunity to discuss your folio and ask questions about the course and PSC.

The folio should contain a selection of your own work which you feel best demonstrates your aptitude for photography and creative potential. The selection should include 10–15 well presented final images either mounted or in a bound folio flip book. This work, together with a visual diary or ideas journal, or your back up process workbook (brainstorming and research), should represent your ideas, concepts, processes, inspirations, motivation, aspirations and abilities. You should come prepared to discuss all these aspects at your interview.

Need more information?

Contact the Student Relations Officer on **03 9682 3191, info@psc.edu.au** or go to **www.psc.edu.au**.

Make a time to visit the college, talk about the course and go for a personal tour of our extensive facilities and current student exhibition.

Come along to Open Day on Sunday 15 August 10–4 at 65 City Road, Southbank.

International Applicants

Each year, PSC receives applications from students from a range of European and other countries. Many of our international graduates now enjoy successful careers around the world. International applicants should apply directly to PSC using the PSC International Student Application Form.

Photography credit: Image by Anne McNeill (PSC Commercial Major) anne@annemcneill.com.au

Photography Studies College (Melbourne) is the registered trading name of Photography Holdings Pty Ltd. CRICOS provider number: 00257G

photography
studies
college



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PSC COURSE APPLICATION FORM FOR FULL TIME ENTRY IN 2011

Please complete and return this form to PSC no later than 15 October 2010

Family name: _____ Given name: _____

Postal address: _____

Postcode: _____ Date of birth: _____

Phone numbers: (Home) _____ (Mobile) _____

(Work) _____ Email: _____

Current Year 12 student: Yes No

List your current subjects: _____

Non Year 12: Mature Age Completed Year 12 prior to 2010 Complete or incomplete tertiary qualification

List all academic qualifications attempted or completed: _____

Where did you first hear about this course?: _____

Complete and return this form to:
Student Relations Officer
Photography Studies College
65 City Road
SOUTHBANK VIC 3006

All applicants will be notified of the date and time of their interview by end October 2010.

Photography Studies College tel: 03 9682 3191 info@psc.edu.au www.psc.edu.au