Bachelor of Photography Pathway Program

Higher Education Course Code: V14334

Course and Delivery Information 2015/2016

About the course:
The Bachelor of Photography Pathway Program course of study is exclusive to PSC and is designed to produce distinctive and innovative professional photographers prepared to take on leading roles in the global creative industries. The course is delivered in a supportive environment that promotes inquiry, reflection and creative practice. Students are encouraged through continual folio development to undertake a prolific, creative and reflective approach to the possibilities of photography while developing a range of relevant industry techniques.

Graduates of the Advanced Diploma course at PSC can apply to enrol in the Bachelor of Photography Pathway Program to graduate with a Bachelor of Photography Degree. These students are required to undertake and successfully complete 60 credit points in the following areas of study: Images and Connections, Visual Thinking, Image Cultures, Writing for Media, New Media and Creative Industries: business of photography.

During this pathway program students advance their knowledge, understanding and reflection on a range of concepts, theories, practices and techniques relevant to the discipline of photography. Students apply this learning to their independent creative practice in interpretative and practical ways while developing critical, analytical and communication skills relevant to a practice based degree. More extensive business and marketing knowledge relevant to their career goals and the global market, is also explored.

Professional level public exhibitions of student work are held during the course.

Delivery Mode:
The Bachelor of Photography Pathway Program is delivered face-to-face, including lectures, group tutorials, interactive workshops, mentoring, online forums and associated activities that enable students to achieve their goals.

Contact Hours:
The study program is delivered over one year comprising a combination of one 21 teaching week semester and one 15 teaching week semester. The first semester consists of 112 contact hours and additional mentoring sessions. The second semester consists of 72 contact hours and additional mentoring sessions. Throughout the year students have access to PSC facilities and support from teachers, mentors and allied staff.
Higher Education Course of Study:
Bachelor of Photography Pathway Program course (V14334)
Completed in 2 semesters over 1 year equivalent to one semester of full time study
Delivery Mode for Units of Study: On site delivery
Delivery Location for all Units of Study: Southbank, Melbourne

Higher Education Units of Study
The Bachelor of Photography Pathway Program course comprises 2 Units of Study delivered over two semesters as follows:
First semester = Pathway Program 1
Second semester = Pathway Program 2

Each Unit of Study has a corresponding code as follows:
First semester = Pathway Program 1 = PSCHEDP1
Second semester = Pathway Program 2 = PSCHEDP2

Semester dates:
First semester commences 26/7/15 to 19/02/16
Second semester commences 01/03/16 to 12/06/16

Units of Study duration in 2015/2016:
Unit of Study 1: 203 Days
Unit of Study 2: 103 Days

Census Dates in 2015/2016:
Semester A: 04/09/2015
Semester B: 24/03/2016

Tuition Fee for each Unit of Study in 2015/2016:
Unit 1 $5,239.00
Unit 2 $3,211.00

Enrolments are for one year and comprise 2 semesters or 2 Units of Study.
Important information and dates:

<table>
<thead>
<tr>
<th>Unit of Study Code:</th>
<th>Unit of Study</th>
<th>Commencement Date</th>
<th>Completion Date</th>
<th>Census Date</th>
<th>Tuition Fee</th>
<th>EFTSL</th>
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<tr>
<td>PSCHEDP1</td>
<td>Pathway Program 1</td>
<td>26/07/15</td>
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<td>12/06/16</td>
<td>24/03/16</td>
<td>$3,211.00</td>
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Course Structure
The one-year Bachelor of Photography Pathway Program course is structured across 2 Units of Study, (2 semesters) each known as a Pathway Program:

Unit of Study: Pathway Program 1 (code: PSCHEDP1)
Students further engage with and reflect on some of the key design, historical, contemporary and contextual debates that underpin photography. Students investigate the histories and contexts of visual culture, and draw connections in a contemporary context with the concepts underpinning their own creative projects. They will be required to locate their conceptual and creative work with increasing confidence and there is an emphasis on independent reflections.

Students examine written communication in a range of contemporary media contexts and explore a range of current technologies for producing and publishing still and moving images for online platforms.

These subjects are assessed in Pathway Program 1 Semester 1: Credit Points

<table>
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<th>Subject Code</th>
<th>Subject Name</th>
<th>Credit Points</th>
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<tbody>
<tr>
<td>EFP311/312/313</td>
<td>Images &amp; Connections 1</td>
<td>9</td>
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<tr>
<td>TCP111</td>
<td>Visual Thinking 1: Language, Design &amp; the Image</td>
<td>9</td>
</tr>
<tr>
<td>TCP122</td>
<td>Image Cultures: History &amp; Context of Representation</td>
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<tr>
<td>EWP321</td>
<td>Consumer Cultures: Writing for Media</td>
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<tr>
<td>EWP322</td>
<td>Contemporary Media: Beyond the New</td>
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Unit of Study: Pathway Program 2 (code: PSCHEDP2)
In this semester students further refine their independent practice to produce a substantial independent folio project in their choice of either commercial, art or photojournalism. Students investigate the major theories underpinning their creative work and deliver this research in both written and oral presentations. Students extend their career focus by considering marketing trends and innovative practices in contemporary local and global creative industries markets.

These subjects are assessed in Pathway Program 2 semester 2 Credit Points

<table>
<thead>
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<th>Subject Name</th>
<th>Credit Points</th>
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</thead>
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<tr>
<td>EFP321/322/323</td>
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<td>TCP315</td>
<td>Visual Thinking 2: Research Seminar</td>
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<td>TCP326</td>
<td>Creative Industries: The Business of Photography</td>
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