Bachelor of Photography
Higher Education Course code: V14334

Course and Delivery Information 2015

About the course:
The Bachelor of Photography course is exclusive to PSC and designed to produce distinctive innovators prepared to take on leading roles in the commercial, art and photojournalism areas of photography.

All students are required to undertake and successful complete 180 credit points in the following areas:

Image and concept, camera technique & practice, light & location photography, photography history & context, professional studio lighting & practice, high end digital capture & workflow, digital darkroom & post production, visual research, video editing & production, professional practice, new media, business of photography.

Students apply their learning on location and in the studio in practical and interpretive ways developing critical, analytical and communication skills relevant to a practice based degree. In the first year students gain a solid foundation in ideas development, creative practice, theory and contemporary technique. Second year extends meaning and genre exploration while developing a personal aesthetic and context. Final year students integrate their research and are guided through an independent study in their choice of major either commercial, art or photojournalism.

Professional level public exhibitions of student work are held twice yearly.

Delivery Mode:
The Bachelor of Photography is delivered in face to face mode including lectures, group tutorials, interactive workshops, demonstrations, practical exercises and other associated activities that enable students to achieve their goals. To contextualise the delivery approach, the underpinning philosophy is based on the studio model. Students are immersed in the studio mode of practice in a quest for knowledge and skill development and creative enrichment in order to enhance and extend their communicative and expressive capabilities.

Contact Hours:
The full time study program comprises six 14 teaching week semesters delivered over three years. The semester is based on approximately 15 contact hours per week and there are 2 final weeks of dedicated final semester folio production period/assessment period. The program is vertically integrated and requires the satisfactory completion in all subjects in each year of the course before proceeding to the next year. During assessment/folio production periods students have access to PSC facilities and support from teachers and technical support staff.
Higher Ed Course of Study:
Completed in 6 semesters over 3 years of full time study
Delivery Mode for all Units of Study: On site delivery
Delivery Location for all Units of Study: Southbank, Melbourne

Higher Ed Unit of Study
The Bachelor of Photography course comprises 6 Units of Study delivered over 6 semesters as follows:
First year semester A = Tier 1
First year semester B = Tier 2
Second year semester A = Tier 3
Second year semester B = Tier 4
Third year semester A = Tier 5
Third year semester B = Tier 6

Each Unit of Study has a corresponding code as follows:
PSCHEDT1
PSCHEDT2
PSCHEDT3
PSCHEDT4
PSCHEDT5
PSCHEDT6

Unit of Study duration in 2015:
Semester A: 119 days
Semester B: 126 days

Census Dates in 2015:
Semester A: 20/03/15
Semester B: 14/08/15

Tuition Fee for each Unit of Study in 2015: $9,625.00

Enrolments are for one year and comprise 2 semesters or 2 Units of Study
Important information and dates in 2015:

<table>
<thead>
<tr>
<th>Unit of Study Code:</th>
<th>Unit of Study Tier</th>
<th>Commencement Date</th>
<th>Completion Date</th>
<th>Census Date</th>
<th>Tuition Fee</th>
<th>EFTSL</th>
</tr>
</thead>
<tbody>
<tr>
<td>PSCHEDT1</td>
<td>Tier 1</td>
<td>23/02/15</td>
<td>19/06/15</td>
<td>20/03/15</td>
<td>$9,625.00</td>
<td>0.5</td>
</tr>
<tr>
<td>PSCHEDT2</td>
<td>Tier 2</td>
<td>20/07/15</td>
<td>27/11/15</td>
<td>14/08/15</td>
<td>$9,625.00</td>
<td>0.5</td>
</tr>
<tr>
<td>PSCHEDT3</td>
<td>Tier 3</td>
<td>23/02/15</td>
<td>19/06/15</td>
<td>20/03/15</td>
<td>$9,625.00</td>
<td>0.5</td>
</tr>
<tr>
<td>PSCHEDT4</td>
<td>Tier 4</td>
<td>20/07/15</td>
<td>27/11/15</td>
<td>14/08/15</td>
<td>$9,625.00</td>
<td>0.5</td>
</tr>
<tr>
<td>PSCHEDT5</td>
<td>Tier 5</td>
<td>23/02/15</td>
<td>19/06/15</td>
<td>20/03/15</td>
<td>$9,625.00</td>
<td>0.5</td>
</tr>
<tr>
<td>PSCHEDT6</td>
<td>Tier 6</td>
<td>20/07/15</td>
<td>27/11/15</td>
<td>14/08/15</td>
<td>$9,625.00</td>
<td>0.5</td>
</tr>
</tbody>
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Course Structure
The three year Bachelor of Photography course is structured across 6 Units of Study or 6 semesters each semester is known as a Tier:

First year 2 Units of Study:
Unit of study: Tier 1 (code: PSCHEDT1):
Students explore a range of practical, creative and technical approaches to photography and visual language to support their photographic practice. They will develop a solid grounding in, and understanding of, camera technique, lighting, location, and digital capture. At this level students are introduced to the notions of developing critical, analytical and communication skills relevant to a practice based degree.

These subjects are assessed in Tier 1 Semester 1:

<table>
<thead>
<tr>
<th>Subject Code</th>
<th>Subject Name</th>
<th>Credit Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>Core FDT 111</td>
<td>Image and concept 1: the mediation of meaning</td>
<td>9</td>
</tr>
<tr>
<td>Core WDP 111</td>
<td>Creative industries: photographic theory &amp; practice 1</td>
<td>6</td>
</tr>
<tr>
<td>Core WDP 112</td>
<td>The world around us 1: light &amp; location</td>
<td>9</td>
</tr>
<tr>
<td>Core TCP 122</td>
<td>Image cultures 1: history &amp; context of representation</td>
<td>6</td>
</tr>
<tr>
<td><strong>Total:</strong></td>
<td><strong>30</strong></td>
<td></td>
</tr>
</tbody>
</table>

Unit of study: Tier 2 (code: PSCHEDT2):
Students build on their understanding and use of light both on location and in the studio and consider the creative possibilities offered by the camera. They explore a range of projects involving specific areas of photographic practice, while developing their own conceptual work. Students examine some of the ideas that shape contemporary photography; investigating further how images transmit meaning and how to develop their own unique visual language. They produce a considered and negotiated folio of images incorporating professional workflow and technique.

These subjects are assessed in Tier 2 Semester 2:

<table>
<thead>
<tr>
<th>Subject Code</th>
<th>Subject Name</th>
<th>Credit Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>Core FDT 122</td>
<td>Image and concept 2: representation and truth</td>
<td>9</td>
</tr>
<tr>
<td>Core WDP 121</td>
<td>Creative industries: photographic theory &amp; practice 2</td>
<td>6</td>
</tr>
<tr>
<td>Core WDP 122</td>
<td>The world around us 2: the constructed image</td>
<td>9</td>
</tr>
<tr>
<td>Core TCP 111</td>
<td>Visual thinking 1: language, design &amp; the image</td>
<td>6</td>
</tr>
<tr>
<td><strong>Total:</strong></td>
<td><strong>30</strong></td>
<td></td>
</tr>
</tbody>
</table>

Second year 2 Units of Study:
Unit of study: Tier 3 (code: PSCHEDT3):
Students continue to develop their photographic practice to a higher level. The semester extends students ability to work with studio lighting equipment while developing a personal aesthetic and a creative understanding of the different facets of the photographic industry. They are required to locate their practice with increasing confidence and with an ability to communicate and reflect on the ideas that inform and drive their photography. Students are provided with the opportunity to work collaboratively on a major external project with a public client, beginning the process of building industry contacts and networks.

These subjects are assessed in Tier 3 Semester 3:

<table>
<thead>
<tr>
<th>Subject Code</th>
<th>Subject Name</th>
<th>Credit Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>Core FDT 213</td>
<td>Image and concept 3: genre and context</td>
<td>12</td>
</tr>
<tr>
<td>Core WDP 212</td>
<td>Creative Industries: studio practice 1</td>
<td>6</td>
</tr>
<tr>
<td>Core DXP 211</td>
<td>Post-production processes 1</td>
<td>6</td>
</tr>
<tr>
<td>Core TCP 122</td>
<td>Image cultures 2: the visual document</td>
<td>6</td>
</tr>
<tr>
<td><strong>Total:</strong></td>
<td><strong>30</strong></td>
<td></td>
</tr>
</tbody>
</table>
Unit of study: Tier 4 (code: PSCHEDT4):
At this level students apply their learning in the studio and beyond in more independent, interpretive and reflective ways. The learning in each subject becomes increasingly integrated fostering the conceptual and creative engagement of students. This particular approach encourages a deeper engagement with their own practice and enables students to implement knowledge in an original and independent way while exploring a diverse range of approaches. The convergence of the still and moving image is explored through video editing and production, and students produce a considered folio reflecting their exploration of technology, meaning and narrative.

These subjects are assessed in Tier 4 Semester 4: Credit Points
Core FDT 224 Image and concept 4: narrative and audience 12
Core WDP 222 Creative Industries: studio practice 2 6
Core DXP 221 Post-production processes 2 6
Core WDP 223 The world around us 3: the moving image 6
Total: 30

Final year 2 Units of Study:
Unit of study: Tier 5 (code: PSCHEDT5):
This is the final year of the course, students will be expected to integrate their creative practice, underpinning research and contemporary technology while guided through an independent folio project in their choice of major, either commercial, art or photojournalism. The focus for students will be to establish their own direction and style and to place themselves within a professional contemporary context. They are expected to immerse themselves in the industry through the mentor program, industry awards and building a professional profile.

These subjects are assessed in Tier 5 Semester 5: Credit Points
One of:
Elective EFP 311 Image and connections: commercial photography 1 12
Elective EFP 312 Image and connections: art photography 1 12
Elective EFP 313 Image and connections: photojournalism 1 12
Core WDP 313 Creative industries: workshop series 6
Core TCP 315 Visual thinking 2: research seminar 6
Core WXP 314 Mentor and industry practicum 6
Total: 30

Unit of study: Tier 6 (code: PSCHEDT6):
In this final semester students prepare a final, finished body of work to exhibition standard. They will continue to explore the diversity and convergence inherent in contemporary image making. They will further develop their critical and communicative skills, whilst immersing themselves in their chosen area of practice in preparation for entry into the wider photographic world. At this level students are expected to continue to refine their professional profile, build industry contacts and knowledge.

These subjects are assessed in Tier 6 Semester 6: Credit Points
One of:
Elective EFP 321 Image and connections: commercial photography 2 12
Elective EFP 322 Image and connections: art photography 1 12
Elective EFP 323 Image and connections: photojournalism 1 12
Core WDP 313 Creative industries: the business of photography 6
Two of these:
Elective EWP 325 The world around us: design and the global network 6
Elective EWP 321 Consumer cultures: writing for media 6
Elective EWP 322 Contemporary media: beyond the new 6
Total: 30

Total number of credit points = 180